

# Speaking & Training Portfolio

*Helping people strengthen clarity, shift mindset, & move forward*

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# Speaking & Training Portfolio

## Helping People Find Clarity, Shift Mindset, and Move Forward

Welcome,

Thank you for your interest in my presentations and workshops.

Today's organizations are navigating constant change, increasing demands, and growing expectations to develop resilient, engaged leaders and teams. My presentations provide practical strategies participants can immediately apply to strengthen communication, leadership, resilience, and personal effectiveness.

Own Your Gumption™ is the philosophy that guides my work.

It is built on the belief that people already possess the human capacities needed to navigate challenge, make thoughtful decisions, and grow.

The Gumption Mindset is the framework that brings that philosophy to life. During periods of stress, uncertainty, change, or challenge, these capacities often become harder to access. The Gumption Mindset provides practical ways to reconnect with them so people can think more clearly, respond more intentionally, and move forward with greater confidence.

The framework is organized around five essential human capacities:

- Common Sense
- Courage
- Resourcefulness
- Determination
- Resilience

Whether delivering a keynote, facilitating a workshop, or leading a leadership development series, my goal is to equip participants with practical tools they can immediately apply to strengthen individual performance, develop stronger leaders, and contribute to healthier, more effective organizations.

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## About Jewel Holly Ware

Jewel Holly Ware is a keynote speaker, leadership expert, coach, and author with more than 30 years of experience helping leaders and organizations strengthen communication, confidence, and performance. She is the founder of Own Your Gumption™, a leadership and human performance philosophy, and the creator of the Five Pillars of Gumption™, a practical framework that helps people think clearly, communicate with courage, solve problems creatively, follow through with purpose, and remain resilient during change.

Jewel has delivered presentations throughout the United States and internationally, including Africa, Guam, and the Philippines. Her clients include corporate, nonprofit, and government organizations, including NASA, FEMA, the EPA, the FAA, and the Federal Judicial Center.

Known for combining practical strategies with research-informed insights, Jewel equips participants with tools they can apply immediately to strengthen leadership, improve communication, and build resilient, high-performing teams.

She is the author of *Gumption: Power Phrases & Insights to Strengthen Your Spirit*, the first book in a leadership and personal development series built around the Own Your Gumption™ philosophy.

Drawing from both professional experience and her own journey of resilience, Jewel believes that people already possess many of the strengths they need. With the right mindset, language, and practical tools, they can access those strengths, lead with confidence, and move forward with purpose.

# Lead with Gumption

## Strengthening Leadership Through the Five Pillars of Gumption™

### *Signature Presentation*

#### **Overview**

Strong leadership begins on the inside. Leaders who consistently think clearly, communicate with courage, solve problems creatively, follow through on commitments, and remain steady during change create stronger teams and healthier workplace cultures.

This session introduces the **Gumption Mindset™**, a practical leadership framework built on five essential qualities: **Common Sense, Courage, Resourcefulness, Determination, and Resilience**. Participants discover how these pillars work together to strengthen decision-making, build trust, improve communication, and help leaders respond effectively when challenges arise.

Whether leading a team, serving customers, or contributing as an individual, participants leave with practical strategies they can immediately apply in the workplace.

#### **Participants will learn how to:**

- Understand the Five Pillars of Gumption™ and their application in leadership
- Strengthen decision-making through the Common-Sense pillar
- Communicate with greater courage, confidence, and integrity
- Apply Resourcefulness, Determination, and Resilience to everyday challenges
- Build trust while creating a culture of accountability and growth

## **The Power of Words**

### **How Internal Language Shapes Confidence and Action**

#### ***Foundation Session***

##### **Overview**

Before we speak to others, we speak to ourselves. Those internal conversations influence how we think, communicate, make decisions, respond to challenges, and ultimately show up as leaders.

This engaging session explores the powerful connection between internal language, confidence, resilience, and performance. Participants learn how to recognize unhelpful thought patterns, interrupt limiting self-talk, and intentionally choose language that supports clearer thinking, stronger relationships, and purposeful action.

By strengthening the words, we repeat internally, participants gain practical tools they can immediately apply to both their personal and professional lives.

##### **Participants will learn how to:**

- Recognize how internal language influences confidence and behavior
- Identify thought patterns that undermine performance
- Replace limiting self-talk with more constructive internal language
- Communicate with greater confidence, clarity, and purpose
- Strengthen resilience and forward momentum through intentional language

#### **Power Phrase**

Words shape perspective. Perspective shapes action

## The Five Pillars of Gumption™ Leadership Series

Organizations may select individual pillar sessions or combine them into a customized leadership development series.

### Clarity Is a Form of Leadership

#### Strengthening Teams Through Clear Communication and Sound Judgment

##### Pillar: Common Sense

##### Overview

Leadership is not about having all the answers. It begins with the ability to think clearly, communicate expectations, and make sound decisions. Many workplace challenges are not caused by a lack of talent or commitment. More often, they result from assumptions, unclear priorities, and communication gaps.

Grounded in the **Common Sense** pillar of the **Gumption Mindset™**, this session helps participants cut through complexity, improve communication, and create greater alignment within their teams. When leaders provide clarity, they strengthen accountability, reduce confusion, and foster an environment where people can do their best work.

##### Participants will learn how to:

- Apply the Common Sense pillar to everyday leadership decisions
- Communicate expectations with greater clarity and confidence
- Reduce misunderstandings that affect performance
- Strengthen decision-making through practical, thoughtful leadership
- Create alignment, accountability, and trust within teams

##### Power Phrase

Perspective changes what pressure cannot.

## Say What Needs to Be Said

### Communicating with Courage and Professional Integrity

#### **Pillar: Courage**

##### **Overview**

Some of the most important conversations are also the most difficult. Whether providing feedback, addressing conflict, setting boundaries, or speaking up when something isn't right, courageous communication is essential to effective leadership.

Built on the **Courage** pillar of the **Gumption Mindset™**, this session equips participants with practical tools to approach challenging conversations with confidence, respect, and professionalism. Rather than avoiding difficult discussions, participants learn how to communicate in ways that strengthen trust, reinforce accountability, and preserve relationships.

##### **Participants will learn how to:**

- Apply the Courage pillar to workplace communication
- Approach difficult conversations with greater confidence
- Provide honest, constructive feedback with respect
- Address conflict before it becomes a larger problem
- Build stronger relationships through courageous communication

#### **Power Phrase**

Growth begins on the other side of discomfort.

## Resourceful Leadership

### Finding Solutions, Adapting to Change, and Moving Forward

#### Pillar: Resourcefulness

##### Overview

Every organization faces challenges, but effective leaders don't remain focused on obstacles. They learn to recognize opportunities, think creatively, and make the best use of the resources available to them.

Grounded in the **Resourcefulness** pillar of the **Gumption Mindset™**, this session helps participants strengthen their problem-solving abilities, adapt to change, and develop a solution-focused approach to leadership. Participants leave with practical strategies for navigating uncertainty with confidence and creativity.

##### Participants will learn how to:

- Apply the Resourcefulness pillar to workplace challenges
- Strengthen creative problem-solving skills
- Respond more effectively to change and uncertainty
- Identify practical solutions using available resources
- Cultivate a solution-focused leadership mindset

#### Power Phrase

There's almost always another way.

## Follow-Through Builds Trust

### Turning Commitment into Consistent Action

#### Pillar: Determination

##### Overview

Determination is more than persistence. It is the discipline to honor commitments, maintain focus, and follow through, even when obstacles arise or motivation fades.

As one of the Five Pillars of the **Gumption Mindset™**, **Determination** transforms good intentions into meaningful results. Leaders who consistently follow through build credibility, strengthen trust, and create a culture where accountability becomes the standard rather than the exception.

Participants will discover practical strategies for maintaining momentum, overcoming distractions, and turning commitments into consistent action.

##### Participants will learn how to:

- Apply the Determination pillar to everyday leadership
- Strengthen personal accountability and follow-through
- Maintain focus when priorities compete
- Build trust through consistency and reliability
- Create a culture where commitments become results

#### Power Phrase

Progress is built one commitment at a time.

## The Gumption Reset

### Strengthening Resilience During Change and Challenge

#### Pillar: Resilience

##### Overview

Resilience is not about avoiding adversity. It is about responding to challenges with perspective, purpose, and the confidence to keep moving forward.

Built on the **Resilience** pillar of the **Gumption Mindset™**, this session provides practical strategies for managing stress, navigating change, and recovering from setbacks without losing sight of what matters most. Participants learn how to strengthen their capacity to remain steady under pressure while continuing to lead with confidence and intention.

##### Participants will learn how to

- Apply the Resilience pillar during times of change
- Strengthen emotional resilience and adaptability
- Maintain perspective when facing challenges
- Restore focus and motivation after setbacks
- Move forward with confidence, purpose, and determination

#### Power Phrase

Every day brings a lesson or a blessing...sometimes both.

## Presentation Format

### Looking for something different?

Every presentation can be customized for your audience, goals, and timeframe—from a 45-minute keynote to a multi-session leadership development series.

## Let's Work Together

Whether you're planning a conference, leadership retreat, employee development program, or keynote presentation, I'd welcome the opportunity to learn about your organization and discuss how we can create a meaningful experience for your audience.

## Connect With Jewel

Ready to bring the Gumption Mindset™ to your organization?

**Let's start the conversation.**

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